

**To:** Gregory Melus([gmelus@tullylegal.com](mailto:gmelus@tullylegal.com))  
**Subject:** U.S. Trademark Application Serial No. 97587627 - LA FLORIDAN  
**Sent:** July 22, 2023 05:40:50 PM EDT  
**Sent As:** [tmng.notices@uspto.gov](mailto:tmng.notices@uspto.gov)

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**Attachments**

[97488079](#)

**United States Patent and Trademark Office (USPTO)  
Office Action (Official Letter) About Applicant's Trademark Application**

**U.S. Application Serial No.** 97587627

**Mark:** LA FLORIDAN

**Correspondence Address:**  
GREGORY MELUS  
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WASHINGTON DC 20006  
UNITED STATES

**Applicant:** AOG Investments, LLC

**Reference/Docket No.** N/A

**Correspondence Email Address:** [gmelus@tullylegal.com](mailto:gmelus@tullylegal.com)

**SUSPENSION NOTICE  
No Response Required**

**Issue date:** July 22, 2023

**The application is suspended** for the reason(s) specified below. *See* 37 C.F.R. §2.67; TMEP §§716 *et seq.*

**USPTO database searched; prior-filed potentially conflicting pending application(s) found.** The trademark examining attorney searched the USPTO database of registered and pending marks and found no conflicting registered marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02. However, a mark(s) in a prior-filed pending application(s) may bar registration of applicant's mark.

The pending application(s) below has an earlier filing date or effective filing date than applicant's application. If the mark in the application(s) below registers, the USPTO may refuse registration of applicant's mark under Section 2(d) because of a likelihood of confusion with the registered

mark(s). 15 U.S.C. §1052(d); *see* 37 C.F.R. §2.83; TMEP §1208.02(c). Action on this application is suspended until the prior-filed application(s) below either registers or abandons. 37 C.F.R. §2.83(c). Information relevant to the application(s) below is provided in this letter.

- U.S. Application Serial No(s). 97488079

**Suspension process.** The USPTO will periodically check this application to determine if it should remain suspended. *See* TMEP §716.04. As needed, the trademark examining attorney will issue a letter to applicant to inquire about the status of the reason for the suspension. TMEP §716.05.

**No response required.** Applicant may [file a response](#), but is not required to do so.

/Uloma Ukaoma/  
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(4) STANDARD CHARACTER MARK

La Floridana

**Mark Punctuated**

LA FLORIDANA

**Translation**

The English translation of "La Floridana" in the mark is "The Floridian girl".

**Goods/Services**

- IC 034. US 002 008 009 017.G & S: Cigars. FIRST USE: 20070914. FIRST USE IN COMMERCE: 20070914

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Design Code**

**Serial Number**

97488079

**Filing Date**

20220704

**Current Filing Basis**

1A

**Original Filing Basis**

1A

**Publication for Opposition Date**

20230523

**Registration Number**

**Date Registered**

**Owner**

(APPLICANT) Serafin de Cuba Cigars, Inc. CORPORATION FLORIDA 8031 Philatelic Drive Spring Hill FLORIDA 34606

**Priority Date**

**Disclaimer Statement**

**Description of Mark**

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live Dead Indicator**

LIVE

**Attorney of Record**

## United States Patent and Trademark Office (USPTO)

### USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued  
on July 22, 2023 for  
**U.S. Trademark Application Serial No. 97587627**

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You may be required to respond to this Office action. Follow the steps below.

- (1) **[Read the Office action.](#)** This email is NOT the Office action.
- (2) **Respond to the Office action, if a response is required.** Respond by deadline using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

### GENERAL GUIDANCE

- **[Check the status of your application periodically](#)** in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams.](#)** Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. Verify the correspondence originated from us by using your Serial Number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).
- **[Hiring a U.S.-licensed attorney.](#)** If you do not have an attorney and are not required to

have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.